



PureBaked™

The Natural Potato Nutrition Solution

INTRODUCING PUREBAKED™ SINGLES

PENOBSCOT McCRUM PROUDLY INTRODUCES

PUREBAKED™, the natural potato nutrition solution.

PureBaked™ is a healthy way to deliver customers pure baked potato goodness in two convenient single-serve formats—just heat and eat.

FREE OF DIETARY NO-NO'S



- No Fat
- No Sodium
- No Cholesterol

BIG ON ALL-NATURAL BAKED POTATO TASTE

We bake where others steam or boil. That's why our PureBaked™ potatoes deliver a homemade baked potato taste that can't be beat! This is pure baked potato prepared to a perfect consistency without any dairy or other additives.

BAKED GOODNESS MADE EASY

New PureBaked™ comes frozen in popular single-serve formats that are fast and easy to heat up and serve.

- Available wrapped or unwrapped for easy and consistent microwave and oven prep—ready to go in minutes
- Two convenient plate-ready presentations: a portion-controlled tray or a visually appealing potato skin

When we say all natural, we mean it!

PURE BAKED POTATO
NATURALLY NUTRIENT RICH



PureBaked™ Singles in Potato Skins



PureBaked™ Singles in Trays

PURE BAKED VERSATILE, CONVENIENT, HEALTHY



Healthy Foods Fast

Baked, nutritious and naturally delicious—add your choice of toppings for pure baked goodness in a delicious potato skin that is perfectly cooked every time.



On-The-Go Goodness

The perfectly convenient “good for you” pure baked potato solution—a longtime favorite that can be cooked, garnished and ready to go in minutes.



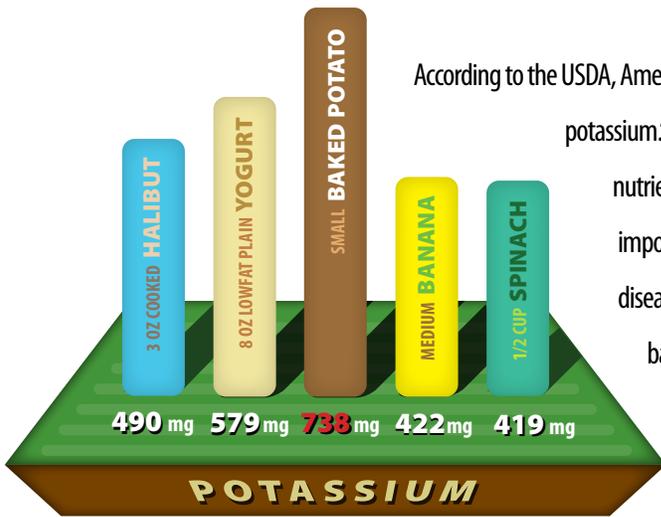
A Casual Dining Star

Hassle-free preparation with appetite appeal that dresses up any plate and complements a wide array of protein and vegetable combinations.

ITEM #	DESCRIPTION	PACK	SHIPPING WGT.	AVG. CASE CT.	AVG. UNIT WGT.
07500	With Tray Base Individually Wrapped	100 ct	27 lbs	100 ct	4 oz
07501	With Tray Base Unwrapped	100 ct	27 lbs	100 ct	4 oz
07502	With Potato Skin Base Individually Wrapped	100 ct	36.5 lbs	100 ct	5.5 oz
07504	With Potato Skin Base Unwrapped	100 ct	36.5 lbs	100 ct	5.5 oz



PureBaked™ The Natural Solution to America's Potassium Deficit!



According to the USDA, Americans should “choose foods that provide more potassium.” In fact, potassium is listed as one of four deficient nutrients of concern in American diets. Potassium is important because it helps combat high blood pressure, one of the leading causes of heart disease. So what’s the #1 dietary source of potassium? Baked Potatoes! Just one small baked potato provides 738 mg of potassium—almost twice that of a medium banana and 21% of the USDA recommended daily allowance of potassium.

Baked Potato #1
Ranked #1 in Potassium by the USDA*

The solution to America's potassium deficit is simple and contains no fat, sodium or cholesterol: PureBaked™

EVERY PENOBSCOT McCrum product begins with perfect Maine potatoes and ends with your 100% satisfaction—that’s our gold standard promise. We are a Maine family enterprise five generations strong and we have one single focus: to provide the finest frozen potato specialty products on the market today.



Our Business Is Distinctive Potato Products

Let us put the right potato specialties on your plate. To place your order, contact us today: sales@pmcillc.org | 800-435-4456 | PenobscotMcCrum.com