



# MashBaked

*Looks and Tastes Homemade*

Every Penobscot McCrum product begins with perfect Maine potatoes and ends with your 100% satisfaction—that's our gold standard promise. We are a Maine family enterprise five generations strong and we have one single focus: to provide the finest frozen potato specialty products on the market today.



Quick and easy Sour Cream & Chive MashBaked singles

## THE BEST MASHED BEGINS WITH BAKED

Our mashed potato products are made from farm-fresh baked Maine potatoes, delivering more potato flavor in every bite. We add only real flavorings like cheddar cheese and sour cream & chives to create signature mashed potato dishes that look and taste homemade. It's the appeal of scratch, without all the work.

- Quick and easy preparation
- Consistent creamy texture and seasoned flavor every time
- Packaged for retail and foodservice convenience
- 100% Maine potatoes

**IT'S PENOBSCOT MCCRUM FOR "BAKED IN" GOODNESS** 



Try our White Garlic MashBaked on a pizza loaded with tasty veggies—a sure hit with America's pizza lovers.

# MASH BAKED LOOKS AND TASTES HOMEMADE



## #13 Cheese Flavored Mashed Potatoes

These fully baked mashed potatoes are flavored with real cheddar cheese and fluted on top. Each portion is packed in a convenient single-serving tray; cook in conventional or microwave oven. 12/2 pk boxes per case.



## #14 Sour Cream & Chives Flavored Mashed Potatoes

Flavored with real sour cream and chives, these fully baked mashed potatoes are fluted on top. Each portion is packed in a convenient single-serving tray; cook in conventional or microwave oven. 12/2 pk boxes per case.



## #704 Homestyle Mashed Potatoes

Our homestyle mashed potatoes combine baked potato with real dairy and seasonings for a consistently creamy dish. No thawing required! Cooks in minutes, using steamer, boiling water or microwave.



## #705 Red Skin Mashed Potatoes

Chunky red skinned potatoes are combined with baked potatoes, garlic, real dairy and seasonings for an attractive menu option. No thawing required! Cooks in minutes, using steamer, boiling water or microwave.



## #707 White Garlic Mashed Potatoes

Our baked white potatoes, mashed with real dairy and garlic seasoning are customer favorites. Easy preparation and no thawing required! Cooks in minutes, using steamer, boiling water or microwave.

### PACK INFORMATION

ITEM #	DESCRIPTION	PACK	SHIPPING WGT.	AVG. CASE CT.	AVG. UNIT WGT.	PREP
13	Cheese Flavored Mashed Potatoes	12/2pk	11 lbs	24	6 oz	Bake or Microwave
14	Sour Cream & Chives Flavored Mashed Potatoes	12/2pk	11 lbs	24	6 oz	Bake or Microwave
704	Homestyle Mashed Potatoes	6/5#	32 lbs	6 bags	5 lbs	Steam, Boil or Microwave
705	Red Skin Mashed Potatoes	8/5#	42 lbs	6 bags	5 lbs	Steam, Boil or Microwave
707	White Garlic Mashed Potatoes	6/5#	32 lbs	6 bags	5 lbs	Steam, Boil or Microwave

**Variety, creativity, quality.** This is what customers expect from Penobscot McCrum. Our commitment to quality has made us one of North America's largest suppliers of superior, value-added specialty products.

We'll create customized, baked mashed potato specialties that will excite your customers. Call us today!

