



# EasyPrep Naturals

Simply Healthy and Nutritious

Penobscot McCrum offers many ways to enjoy the simple goodness of nutrient-rich Maine potatoes. Our Natural Wedges and Slices are a convenient start to favorite potato dishes. Our PureBaked products deliver baked potato taste that's just like homemade, without "dietary no-no's," making them a natural part of today's healthy diets.

## POTATO GOODNESS MADE EASY

- Quick & easy preparation
- No fat, sodium or cholesterol
- Rich in vitamin C and fiber
- 100% Maine potatoes
- Baked potatoes are #1 in potassium!



Our quick-frozen Natural Potato Slices make it so easy to prepare potato salads, casseroles and other dishes.



### #7500, 7501, 7502, 7503, 7504 PureBaked

Our PureBaked products begin with baked potato prepared to a perfect consistency without any dairy or additives. Naturally nutritious, available frozen in both single-serve and foodservice packages.



### #606 Natural Red Skin Cut Wedges

Our farm-fresh red potatoes are blanched and fresh frozen for superior texture and eye appeal. Great for preparing mashed, au gratin, scalloped, potato salads, soups and casseroles. Convenient IQF packaging for easy portioning.



### #609 Natural Red Skin Potato Slices

Natural quarter-inch slices that are blanched and quick frozen to lock in freshness. Useful in preparing mashed, au gratin, scalloped, potato salads, soups and casseroles. Convenient IQF packaging for easy portioning.

## PACK INFORMATION

ITEM #	DESCRIPTION	PACK	SHIPPING WGT.	AVG. CASE CT.	AVG. UNIT WGT.	PREP
7500	PureBaked, Tray Individually Wrapped	100 ct	27 lbs	100 ct	4 oz	Bake or Microwave
7501	PureBaked, Tray, Unwrapped	100 ct	27 lbs	100 ct	4 oz	Bake or Microwave
7502	PureBaked, Skin Base Individually Wrapped	100 ct	36.5 lbs	100 ct	5.5 oz	Bake or Microwave
7503	PureBaked Foodservice Packs	6/5 lb Bags	32 lbs	6 Bags	5 lbs	Steam, Boil or Microwave
7504	PureBaked, Skin Base, Unwrapped	100 ct	36.5 lbs	100	5.5 oz	Bake or Microwave
606	Natural Red Skin Wedges	4/5#	22 lbs	Random	Random	Roast or Fry
609	Natural Red Skin Slices	4/5#	22 lbs	Random	Random	Roast or Fry

**Variety, creativity, quality.** This is what customers expect from Penobscot McCrum. Our commitment to quality has made us one of North America's largest suppliers of superior, value-added specialty products.

We'll create customized natural potato specialties that will excite your customers!